



**Volume 7 No. 1 April 2014**

**BOTSWANA JOURNAL OF BUSINESS**

An Annual Publication of the Faculty of Business, University of Botswana

**Volume 7, Number 1 April 2014**

Published by Faculty of Business, University of Botswana Private Bag 00701, Gaborone.

First Published March 2002. ISSN: 1024-235X.